



DIEGOFABI

diegofabi.it

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PERSONAL INFO

25/06/1986

Piano di Sorrento (NA)

CONTACTS

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Roma

Ciao, I'm Diego, your full stack marketer with 7 years experience in business development. Web growth wizard for b2b and b2c companies in Italy and worldwide. Results driven with laser focus knowledge of strategic and operational communication. Funnel, BOT and Automation architect for real customer conversation. Italian born, English raised, Japan lover.

CURRENTLY@ *FitPRIME* **Content & Inbound Manager**



NUOVA ACCADEMIA DI BELLE ARTI

Docente

WORK EXPERIENCES

SOCIAL MEDIA

SEM ADVERTISING

EMAIL MARKETING

CONTENT SEO

WEB CONCEPT

FREELANCING

Lesam	●	●		●	
Novarum					●
Canale 10					●
Ottica Semedo	●	●	●	●	●

wt CAPPELLI DESIGN

Gruppo San Donato	●	●	●	●	●
RUFA	●	●			
Gruppo Farmacie Italiane					●
Guida all'Europrogettazione	●		●	●	●
Fondazione Adriano Olivetti	●				●
Archivio Storico Olivetti					●
Terna	●	●	●	●	●
Umberto Cesari	●	●			●
WAY	●	●		●	●
Inarea			●		●

wt STUDIO NATALE

Palazzi	●	●			●
Ardusse	●	●			●
Palmatic	●	●			
SheLab	●	●			

OTHER

Interstudio Viaggi	●	●	●	●	
Uvet American Express	●	●	●	●	●

HARD SKILLS

Strategie Digitali
 Funnel e Automation
 Copywriting
 Analisi dati
 Project Management
 Live Chat e BOT
 Graphic e Web Design

SOFT SKILLS

Team Work
 Problem Solving
 Time Management
 Creatività

LANG

ITA <3
 ENG C2
 JAP B2

EDUCATION

Master Marketing Economia 01/11/2013 - 15/12/2014 *LUISS Guido Carli* - Roma

Magistrale Lingue e Lett Comparate 01/09/2009 - 15/07/2013 *L'Orientale* - Napoli

Progetto Oversea 01/09/2011 - 30/08/2012 *Gakushuin Daigaku* - Tokyo