DIEGO FABI

Digital Marketing Growth Hacker

Go To Portfolio

PERSONAL INFO

25/06/1986
Piano di Sorrento (NA)

CONTACTS

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Ciao, I'm Diego - Digital Marketer and Growth Hacker with 5 years experience in business development.
Web growth wizard for b2b and b2c companies in Italy and worldwide.
Results driven w ith l aser f ocus k nowledge o f strategic and operational communication. F unnel, B OT a nd A utomation architect for real customer conversation.
Italian born, English raised, Japan lover.

WORK EXPERIENCES

	SOCIAL MEDIA	SEM ADV	EMAIL MARKETING	CONTENTS SEO	WEB CONCEPT
CAPPELLI IDENTITY DESIGN					
01/05/2019 - presente					
Cappelli Identity Design	■	■	■	■	■
Gruppo San Donato	■	■		■	■
RUFA	■	■			
Gruppo Farmacie Italiane	■	■			■
Fondazione Adriano Olivetti	■				■
Guida Europrogettazione	■	■	■	■	■
Umberto Cesari	■	■			■
WAY	■	■		■	■
Inarea			■		■
ItalyWow App	■	■		■	■
Archivio Storico Olivetti					■
Terna	■	■	■	■	■
OTL 22	■	■	■	■	■
World Wellbeing Movement				■	■
FREELANCING					
01/01/2020 - presente					
Canale 10				■	■
Ottica Semedo	■	■	■	■	■
Ardusse	■	■	■		
Keep House	■	■	■	■	
OTHERS					
01/01/2020 - presente					
InterstudioViaggi	■	■	■	■	■
AD Global Solutions	■	■			
Uvet American Express	■	■	■	■	■

HARD SKILLS

- Strategie Digitali
- Funnel e Automation
- Copywriting
- Analisi
- Reporting
- Project Management
- Live Chat e BOT
- Graphic e Web Design
- Multitasking

SOFT SKILLS

- Team Work
- Problem Solving
- Empatia
- Time Management
- Creatività

LANG

ITA	<3
ENG	C2
JAP	B2

EDUCATION

- **Master Marketing Economia** 01/11/2013 - 15/12/2014 *LUISS Guido Carli - Roma*
- **Magistrale Lingue e Lett Comparate** 01/09/2009 - 15/07/2013 *L'Orientale - Napoli*
- **Progretto Oversea** 01/09/2011 - 30/08/2012 *Gakushuin Daigaku - Tokyo*